

AMC

Shape your
own future

Executive MBA Program 2021-2023
- Paris edition -

Financial Times Ranking 2020:

Ranked 55 worldwide

N°21 worldwide for International Course Experience

N°16 worldwide for Corporate Social Responsibility



One international EMBA, three locations



Antwerp
Management School



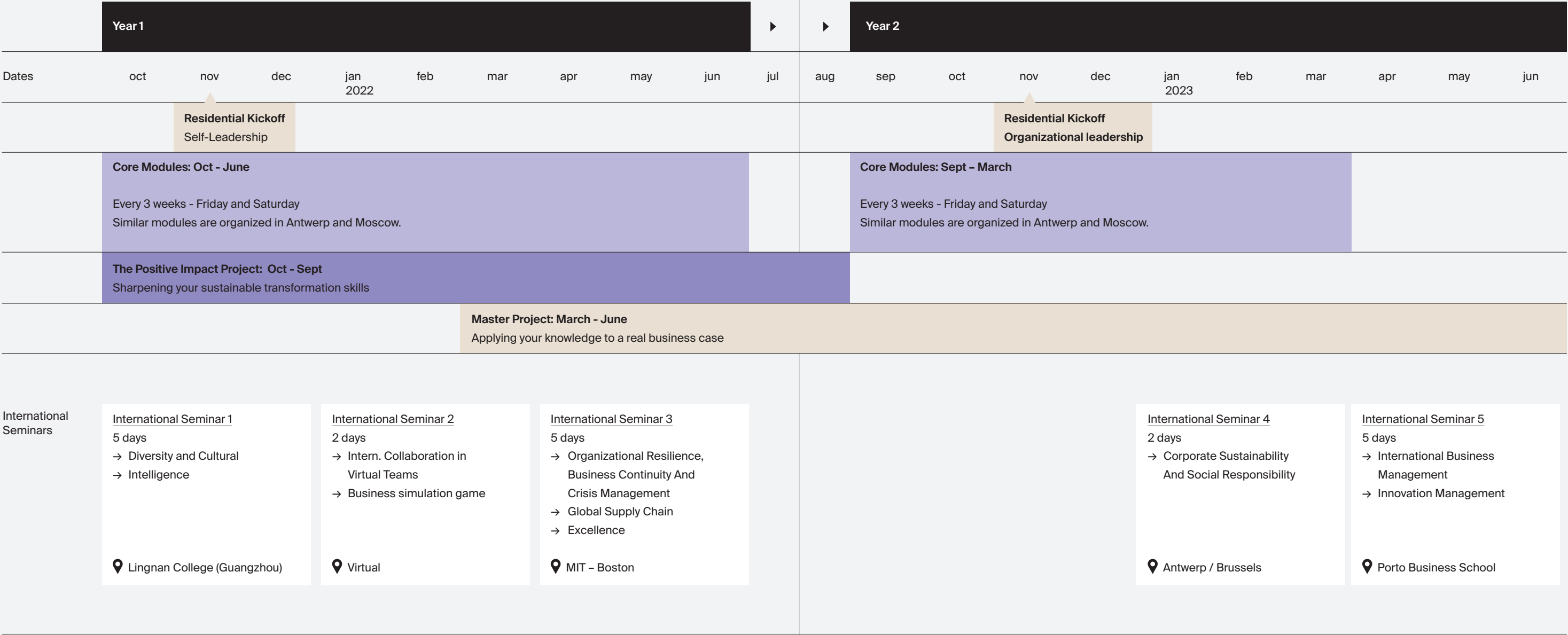
IBS Moscow, Institute
of Business Studies



ESSCA,
School of Management

EMBA Timeline

We've designed the EMBA for you, someone with a strong wish for self-development and new experiences, with an adventurous and entrepreneurial mind. We know you have a busy life and we kept that in our minds developing this program. Although you will have to invest time & energy in it, it is definitely feasible and most of all, worthwhile!



To thrive in current times, we believe in partnering with schools that share a vision in which executive education has a higher purpose - that of creating a positive impact on society. As the flagship program of executive education, this MBA program reflects what we want to achieve; opening the minds of brilliant promising managers to different perspectives, giving them the tools to understand today's global business landscape, and preparing them to lead in a sustainable future.



Steven De Haes,
Dean Antwerp
Management School



Sergey Myasoedov,
Dean IBS Moscow



Jean Charroin,
Dean ESSCA School
of Management

Shape your own future

Do you feel that you've reached a major crossroad in your life? Do you want change? Do you have that burning ambition to make a difference and have a tangible impact on business and society?

Then it seems you are ready to embark on a new adventure. To take the right path leading towards that goal. You are ready to step out of your daily routine and comfort zone, embrace your own development and make your personal growth plan happen.

Our MBA for executives is a perfectly suited lever to support you in that quest. Over a solid 2-years period, studying part-time, you immerse in an international business learning environment with like-minded peers coming from many different business experiences and international backgrounds. We promise you a development trajectory full of intellectual and business geared challenges. We fill your rucksack with loads of concepts, fueling frameworks and practical tools to profoundly impact your business acumen and decision-making talents. And over that 2-year period we jointly nurture your personal development and pair you up with a professional coach to reflect on your individual ambitions and life options. With this big mirror held in front of you, you will explore what really drives you in life and career, you will meet the real you and prepare your future.

We are ready to jointly build an unforgettable and unimaginable experience. Are you?

— Your EMBA team



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All information correct at the time of going to press.



Why I chose the AMS Executive MBA

“I looked at all the top EMBA programs available – some of them very, very expensive – and my specific choice for the AMS Executive MBA was based on the following factors:

- The small class size is important to make sure that everybody is actively involved in classes and to build a strong, interactive team. Some programs are very large and participants can get “lost in the crowd”.
- We have group exercises, and then individual sessions, with a very experienced executive coach who works on **self-development, interpersonal skills and teamwork**. This is a real opportunity to really get to know yourself and to work on personal and communication skills.
- The **Positive Impact Project** shows that AMS truly aims for a broad development of not only business knowledge but also of social and ethical awareness. This leads to EMBA students who hold top positions in the business world, but who are also aware of their broader responsibilities to society.
- We gain real **international experience** with trips to key business countries such as the USA and China. During these travels, a lot of attention goes into creating intercultural awareness and how to work in a multicultural environment.”

– Lara R.



Program design

1

Our mission

We create sustainable value by shaping talents into becoming Global Citizens, mastering the art of decision-making and leading people. To accomplish this, we deliver state-of-the-art management knowledge, anchored in a business and organizational context. This is the fundamenttal basis on which we put the three value pillars: self-awareness, global perspective and societal consciousness, that we believe are needed to become Global Citizens.

2

Our shared values

Opening minds to impact the world is what drives AMS and its partners, ESSCA and IBS. We've created a program driven by our shared humanistic values, making sure that our participants receive a deep insight into the human, ethical and economics dimensions of organizations needing to work in an international environment, driven by technology and social dimensions. For more than 60 years, AMS has been delivering a state-of-the-art Executive MBA. In 1999, a collaboration with IBS in Moscow started, preparing Moscow students for a new economic future. In 2020, ESSCA joins this partnership, bringing over 110 years of experience, In France and abroad, in management education on board. Together, this partnership will bring the EMBA to new heights.

3

We strive for quality, always

All participants wishing to graduate with the degree of Executive Master of Business Administration (EMBA) must satisfactorily demonstrate sufficient competences in the mandatory modules, in addition to submitting satisfactory Master Consulting Project reports and Community Project reports.

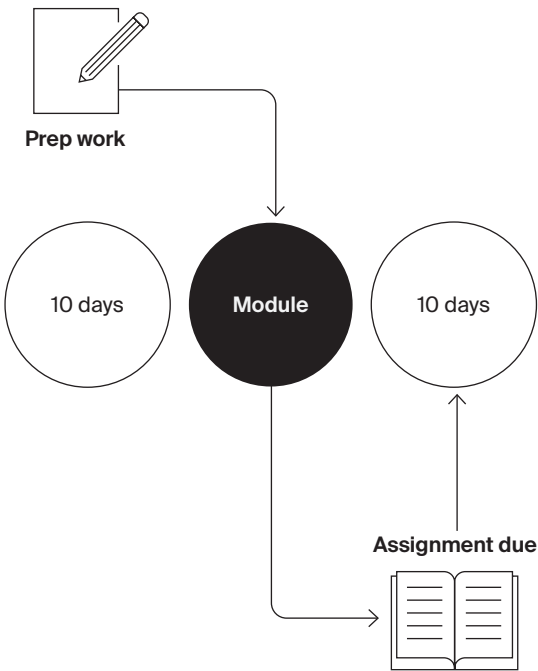
All teaching materials, discussions and assignments are entirely in English.

The structure and contents of our EMBA mirrors the values of Antwerp Management School and its partners. Together we deliver a deep insight into all managerial domains, combined with a Personal Development Program based on two pillars: the NeuroTrainingLab and personal coaching. Along with these, our deeply engaging International Components and a Positive Impact Project, prepare you for a leading role in sustainable transformation. It is our conviction that these are the building blocks required to make our students Global Citizens, who are able to masters the art of decision-making and lead people in a challenging world.

4

How do we make this manageable?

The Learning Process Workflow



The small class size

An average of 30 to 35 participants allows our EMBA team to give each of you their full support. We take care of you, so you can focus on your studies and life.

Study at your own pace

We understand very well that an Executive MBA is not always 100% compatible with the demands and needs of your career. At AMS we dare to take up this challenge and if necessary we enable you to study at your own pace. Complete the EMBA in 2, 3 or more years. The standard duration for completion of the EMBA is 22 months (equivalent to 2 academic years), 55 mandatory in-class days of which 38 are working days. In some cases this may not be convenient or appropriate for the lifestyle or professional responsibilities of individual participants. AMS therefore encourages you to get in touch to discuss how the schedule may be redeveloped to ensure you can complete the program in a logical sequence of activities but in harmony with the external demands on your time. Contact us for more details.



“The residentials were great for international experience and networking. They also gave the courses extra ‘salt & pepper’.”

— Johan D.

“The design of the program, the interaction with faculty and with colleague students gives a boost in self-consciousness and self confidence. After every lesson you go home rejuvenated, reflecting in a different way about all aspects of your own business.”

— Marc S.

“The Personal Development Track and individual Coaching was clearly one of the absolute strengths of the program. You get forced to think about yourself, about leadership, and about group dynamics in general. Moreover, you get to learn certain psycho-social tools that you can keep in the back of your mind. Last but not least, the track makes you look ahead in managing your own career and was in my case the basis for my career switch which I made 2 years after graduation.”

– Hedi G.



“A. is a member of my Sales and Marketing team at DHL and has just completed his EMBA at AMS. It has been fascinating to see how, and how far, he has developed over the course of the 2 years of study. He now has the technical knowledge which he did not have before but in addition his communication skills and self-confidence have improved enormously. He used to jump to conclusions and act very fast, today he takes time to investigate, takes a helicopter view prior to reaching his conclusions. He is quite a different, much more mature person now.”

– Linda Moens, Sales And Marketing Director,
DHL Global Forwarding, Belgium

Profiles of our current and recent participants – and their employers

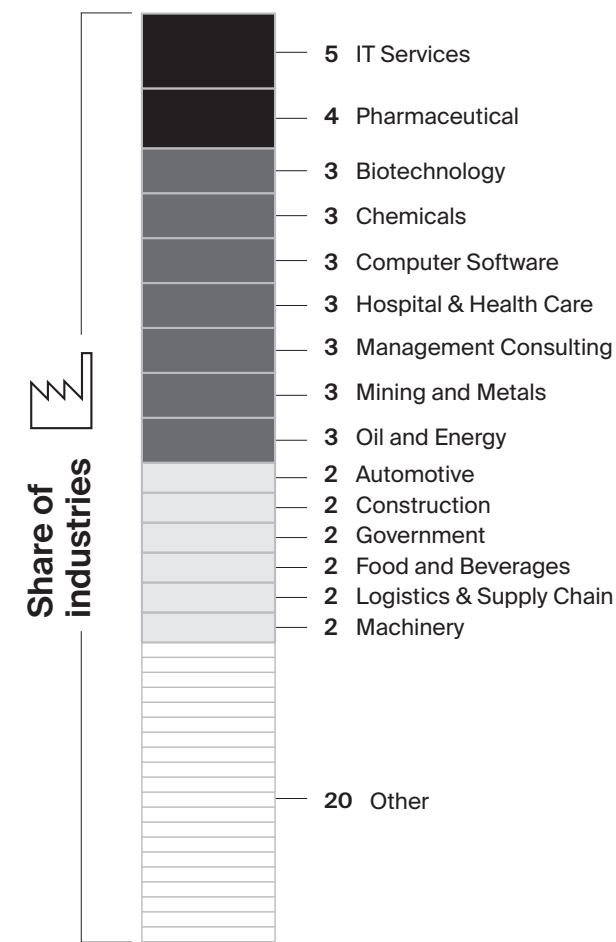
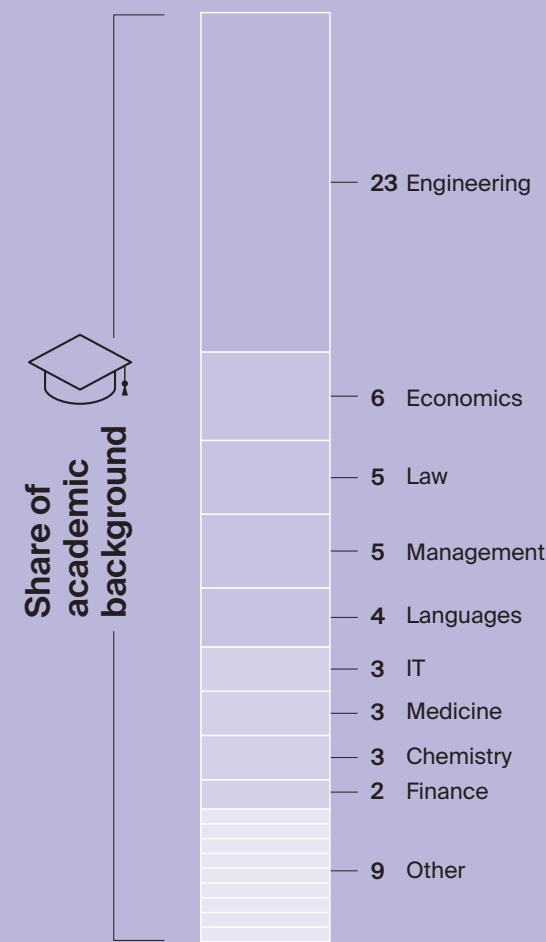
In recent years, the following industries and academic backgrounds have participated in the AMS Executive MBA.

Job titles before and after graduating

Before	After
Operations Manager	Group Operations Director
Technology Developer	Team Leader Engineering
Manager at Accenture	Senior SAP Consultant and Project Manager
Key account manager	Vice president
Technical Specialist	Project Manager
Process Services Supervisor at ExxonMobil Antwerp	London based Senior Consultant for Oil Markets and Downstream
Senior manager process cost analysis	General Manager
Account & Marketing Manager	Freelance Senior Consultant
Key Account Manager	Managing Director
Exploitation Engineer	Project Manager
Sales Engineer Staff member of the Facility Management Department	Freelance Sales / Business Development Consultant
	Director of the International Facility Management Association, Belgium Chapter
Chief Operating Officer	Managing Director Compass Plus Asia Pacific

Your peers; Who else is in the class?

Each year we aim to recruit up to 35 participants from a broad range of academic and professional backgrounds. We encourage female and (aspiring) entrepreneurs to consider our program and we aim to be flexible in meeting individual needs to help complete your EMBA studies at Antwerp Management School.



37

Average Age



13y

Average Years of Work Experience

(We ask that participants have at least 5 years)



33%

Female Participants



32%

International
Participants



Nationalities of current students

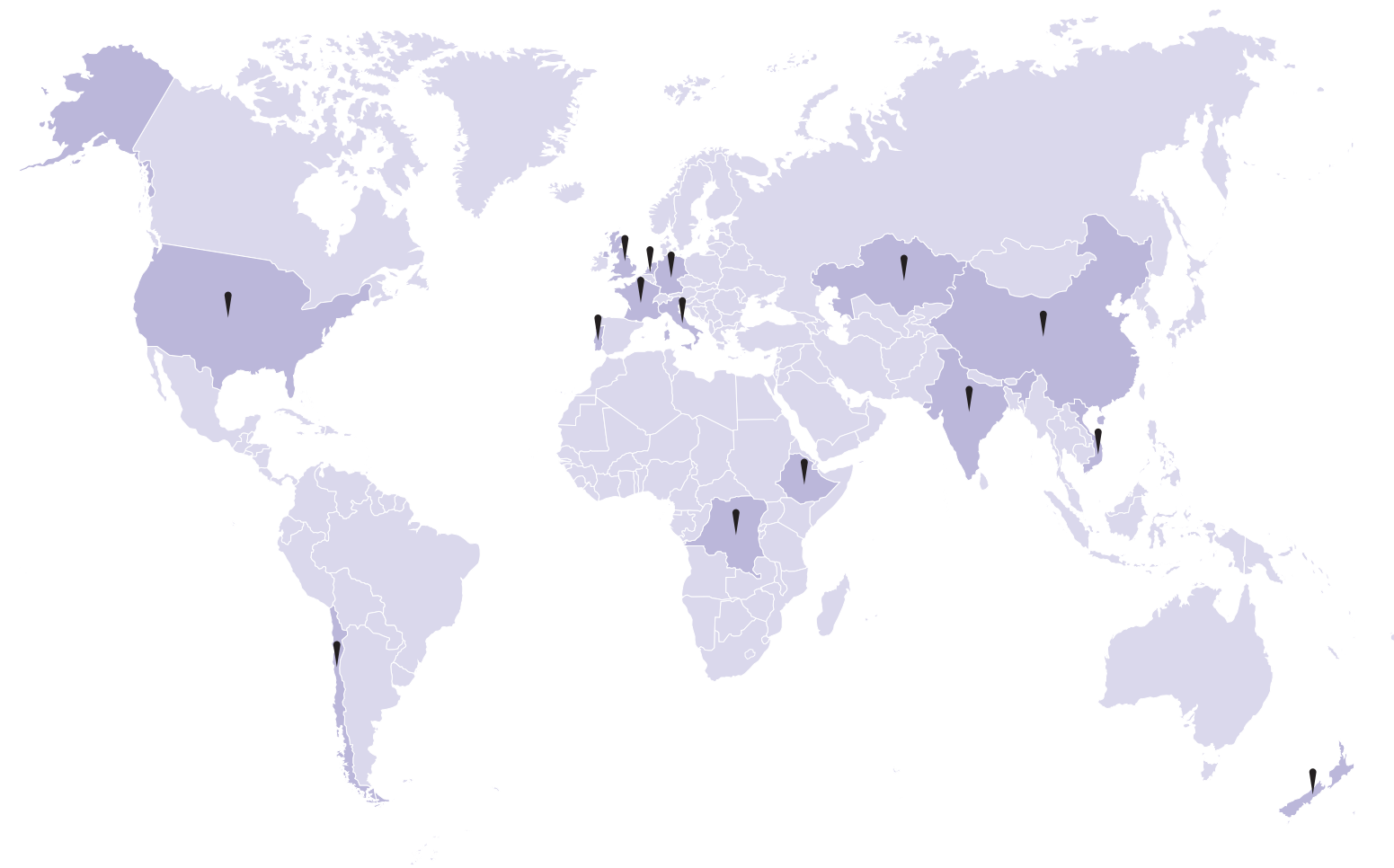
United States
Vietnam
China

United Kingdom
Germany
Portugal

Chile
India
Italy

New Zealand
Ethiopia
France

Congo
Kazakhstan
Netherlands





Thanks to my development during many different classes I understood that my ideas about leadership, which differed from the existing corporate culture, were potentially really valuable rather than just idealistic/ unrealistic. More specifically, I started to have more confidence and communicate more effectively about my personal brand. Critically, I was able to ‘simplify’ the complex situation at my company thanks to the application of the framework we learned in Strategic Leadership. Without the Executive MBA, I believe that colleagues would simply still see me as a hard working employee with strong operational skills. Now, understanding different frameworks and models and with the ability to confidently communicate this understanding, I show today my ability to bring discussions to a higher, more strategic, level.”

— Alexander B.

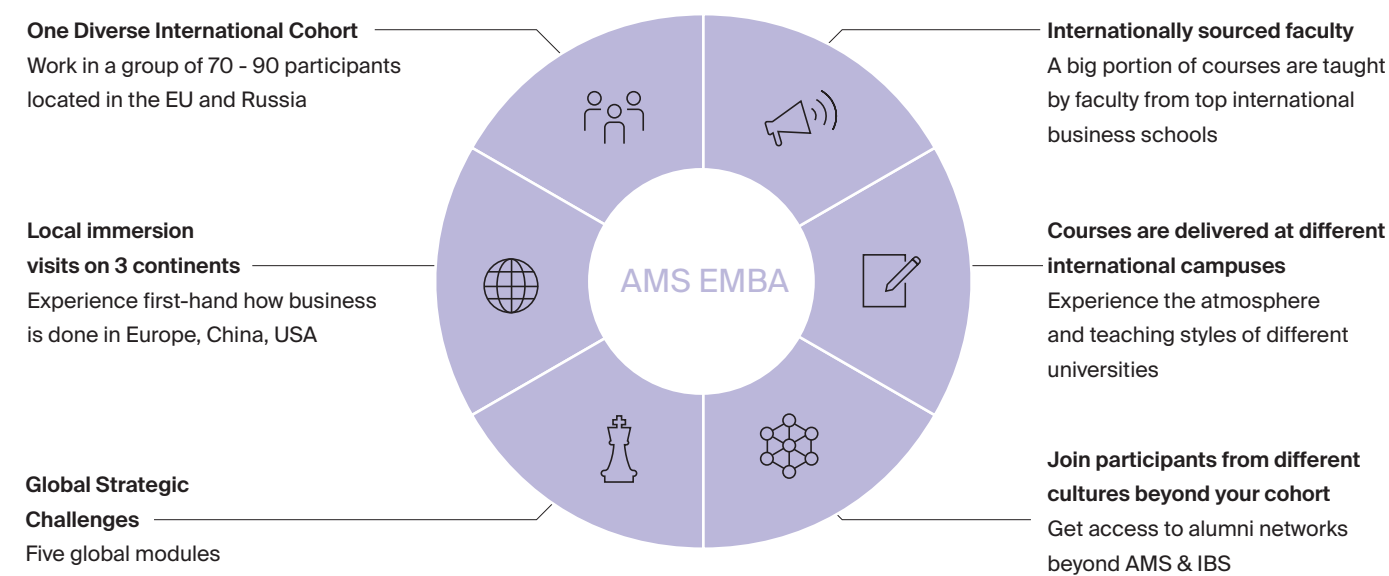
10 reasons to choose this EMBA program

- 1 An international education unlike any other
- 2 Leading with the brain in mind – Our Personal Development Program
- 3 The Positive Impact Project – Preparing you for a sustainable transformation
- 4 Fundamental Management Training
- 5 Creating an entrepreneurial mind
- 6 Small class sizes
- 7 Yearly choice of Innovative Management Topics
- 8 High ranked and accredited
- 9 Strong partnerships
- 10 ESSCA, your home in Paris

An international education unlike any other

Developing an international mindset is one of the core aims of our EMBA, and integrated in the DNA of AMS and its partners. Our level of internationalization in the design and delivery of the Executive MBA far surpasses that available in any other similarly-ranked EMBA program. Perhaps this is why the Financial Times rates the “degree of internationalization” of our EMBA to be n°21 in the world.

If your ambition includes the dream of building an international career, either as an expatriate or “home-based” with international responsibilities, you will discover that we offer the best preparation available.



“The first international trip was very interesting in that we met another culture which initially seemed very far away from ours, but in fact was closer than expected.”

— Jan D.R.

A 1 EMBA - 3 locations - Allowing the integration of Eastern and Western Europe
We run the Executive MBA in parallel in Antwerp, Moscow and Paris. The design ensures that all groups have a parallel learning curve and need to work together in virtual teams and through face-to-face meetings on joint international modules. This ensures a unique immersive international experience with a mixed EMBA group size of around 90 participants, coming from countries throughout Europe, with growing participation from Asia, Africa and America.

B International seminars - Immersion in the Asian, North-American, Eastern European and Latin culture
Antwerp, Moscow and Paris based EMBA participants together experience intensive “residential weeks” in our partner institutions. During these, the cultural diversity of the combined Executive MBA participants is further enhanced by the addition of Chinese students from Sun Yat Sen University in Guangzhou, China and then by American business executives at the Massachusetts Institute of Technology during our study periods in those countries. To ensure a total immersion, we consciously decide to include hotel and dinners in the tuition fee, being able to keep all participants together as much as possible.



Massachusetts Institute of Technology (MIT) Boston, USA
MIT Center for Transportation and Logistics is a top-ranked Ivy League institution, featuring the module “Logistics and Supply Chain Management”. This world famous center of academic excellence welcomes our Executive MBA participants for an intensive module in one of its strongest research areas. During our studies there we work with American Executives and our Moscow based peers.



Lingnan College, Sun Yat Sen University, China (triple accredited & highly ranked for MBA and EMBA education in China)
Lingnan College is the highly ranked center of management education in Guangdong province in Southern China. The first part of our visit is an immersion in Chinese business culture through seminars and company visits. The second part is based on negotiating skills roleplays combining teams from China, Eastern and Western Europe.



Porto Business School, University of Porto, Portugal (double accredited and highly ranked for MBA and EMBA education in Europe)
Porto Business school, building upon a strong relationship with the largest and highest ranked Portuguese university, is our preferred gate to the Mediterranean and Latin American business culture. During our week in Porto, we focus on international business management and cross cultural integration between Latin, Eastern and Western culture.

C International faculty delivering a global content

The international orientation of the Executive MBA program is further enhanced by the leadership of professors with impressive global experience in research, consulting and EMBA-level education. A full two-thirds of the teaching personnel are of non-Belgian nationality, reinforcing the international nature of the examples, cases and real-world business experience shared in classroom sessions.

A selection of our faculty:

→	Prof. Dr. Steven de Haes	Antwerp Management School	BE
→	Prof. Dr. Michael Dickmann	Cranfield University	UK
→	Prof. Dr. John Glen	Cranfield University	UK
→	Prof. Dr. Paolo Guenzi	Bocconi University	IT
→	Prof. Dr. PhD Sophie Houzée	University of Ghent	BE
→	Prof. Dr. Carla Koen	TIAS Business School	NL
→	Prof. Morten Lindh	Antwerp Management School	SW
→	Prof. Dr. Ron Meyer	Center for Strategy and Leadership	NL
→	Prof. dr. Goran Milenkovic	Antwerp Management School	SRB
→	Prof. Dr. Joe Nellis	Cranfield University	UK
→	Prof. Dr. Geert Scheipers	Antwerp Management School	BE
→	Prof. Benny Podevyn	Antwerp Management School	BE
→	Prof. James Rice	MIT CTL	USA
→	Prof. Patrick Rottiers	University of Auckland	NZ
→	Prof. Dr. Koen Vandenbempt	Antwerp Management School	BE
→	Prof. Dr. Christoph Van der Elst	Tilburg University	NL
→	Prof. Dr. Eamonn Walsh	University College Dublin	IRL

In addition to the regular faculty, guest speakers from the business world and other relevant fields are integrated into the teaching program.

“It is an exceptional idea to bring together student groups from Belgium, Russia and China in Quangzhou, the resulting interaction vividly shows the differences that we have and at the same time it shows how much we have in common”

– Valeriy M., alumnus



Leading with the brain in mind – Our Personal Development Program

During the EMBA, our Personal Development Program (within the Leadership Track) is designed to develop resilient, adaptive, and focused leaders capable of contributing to the creation of high performance teams and organizations concerned with the performance and wellbeing of their employees and the sustainability of their business.



This forms a deeper understanding of the increasing complexity of organizational behavior, and prepares participants to effectively manage the challenges that come with a leadership position in today's volatile business world. The program is designed to address several fundamental aspects of leading people in organizations. These include understanding human behavior and motivation in the workplace, creating a sense of mission and purpose, self-leadership, activating multiple paradoxical leadership behaviors, steering high performance teams, coaching talent, and developing high performance organizations. The course is based in large part on neuroscience research, principles and insights and seeks interaction with participants through exercises and case studies, all based on real-life situations.

Improving your performance, stress resistance and future readiness with the help of the NeuroTrainingLab and our professional coaches

Neuro training is based on the principle of brain plasticity; We can train our brain and change our way of thinking. Thanks to neuro training, we learn to make better, more empathetic decisions, especially in times of stress.

How it works

At our ACERTA NeuroTrainingLab™, participants get confronted with a real-life case, such as conflicts between team members. Professional actors will present the case in a realistic way. The supervisors watch how the participants interact under pressure with the actors. Their reactions are also made visible through biometric data. Thus, the participants are given a headset that measures electroencephalographic activity (EEG) and the galvanic reaction of the skin is also monitored, which is an excellent stress sensor. The combination of the biometric data and the feedback from the supervisors not only gives the participants insight into the what, how and why of their reactions. Above all, they are trained to use these insights and to strengthen their emotional intelligence.

"It is wrong to think that managers in crisis situations should ignore their emotions. We learned that whoever eliminates his emotions also suppresses his positive emotions and thus reacts completely differently, while those feelings turn out to be very important in order to be an inspiring leader."

– Steven Poelmans, Professor of Neuroscience & Strategic Leadership



In the EMBA, participants are offered a session in the NeuroTrainingLab at the beginning of the EMBA and a second time at the beginning of year 2 of the EMBA experience. That way, the personal development is monitored and our coaches can take full use of the compiled data to further improve our participants' management skills with a tailored-approach.

Individual Coaching

The individual coaching builds on the experiences in the NeuroTrainingLab, allowing participants to further develop a wide range of soft skills. Our international coaches have broad experience in coaching middle and senior managers. With their support, our participants develop their 5-year life and career plan, becoming confident managers with a high level of self-awareness.

In-class personal development modules

The program is structured in 3 self-development modules, which align individual and class-based learnings. 2 deep development residential modules, one per year, allow you to completely detach yourself from your daily environment, with its usual reference frames and patterns. This will force you to rethink your attitudes, the application of your strengths and how to re-evaluate your weaknesses. The first module brings people together in EMBA's residential Kickoff, making sure we create a supportive group of peers, able to learn from each other. We continue with sessions focused on different leadership styles and the art of giving and receiving feedback. During the 2nd academic year, the focus shifts to change management.

The Positive Impact Project – Preparing you for a sustainable transformation

Societal consciousness is integrated in the DNA of AMS and its partners. With the Positive Impact Project, we aim to ensure that future leaders have the broadest view of the consequences of their actions and decisions: For the communities we live in, for the environment and for the wider society we are all part of. In the EMBA, we develop this through the Positive Impact Project. This is a 10-month project that requires you to interact directly with groups in your community, which may not be in the realm of your business future at first sight, but that will give you a revealing insight into society from a different angle: These include but are not limited to organizations and associations that do charity work, educational initiatives for underprivileged children, and associations that support people who do not always have a voice.

POSITIVE IMPACT RATING FOR BUSINESS SCHOOLS

The "Positive Impact Rating for Business Schools" (PIR) is a clear indication that preparing young people for a successful career has taken on a broader meaning. Business schools are now also expected to have a positive impact on the world. The results were announced at the World Economic Forum in Davos: AMS is one of the three European business schools that are ranked as "transforming schools".

Working on this project will make you more aware of the impact of business decisions on society as a whole, and give you a broader awareness of the world around you, stimulating you to opt for sustainable decisions and rational management. Learning to deliberately reflect and develop empathy is a key part of the project. In turn, this will make you a better business leader, as you gain perspective on the impact of your actions.

The Positive Impact Project incorporates the following objectives for an applicable learning experience that leads to societal improvement:

- Understanding how organizations can have a highly positive impact on society.
- Learning about specific societal challenges in sustainability (ESG: environment, social, governance).
- Understanding of the hybridization of organizations (such as profit-oriented vs purpose-, impact- or mission-oriented organizations).

Through their experience, participants learn how they can change their personal and professional behaviors and gear their work environment to have a more positive impact on society.



Fundamental management training

“The assignments really gave me much better insight into my company and the market in which we operated. For one of these, I wrote a paper about our Human Resources rewards policies concluding with some recommendations to change the existing system dramatically. It was nice to see that, 1.5 years later, they did indeed make these changes.”

– Jan D.R.

- A

The Core Modules – a solid general management and business foundation

At the heart of any (E)MBA education are the courses covering the entire range of management functions and business disciplines being used by millions of enterprises around the globe. The course modules of the Antwerp EMBA are expertly delivered by experienced faculty from leading business schools in Europe, North America and Asia.

Participants show their mastery of the theories, practical applications and emerging issues in each subject through a combination of formal exams, individual and small-group assignments and major integration exercises such as Business Planning, Community Projects and Consulting Projects.
- B

The Master Consulting Project – putting learning into action

In the AMS Executive MBA, much time is spent on applying the knowledge to real business problems. This gives participants an understanding of how the learnings in class apply to the overall activities of their firm. The culmination of our program is the Master Consulting Project. This starts in the second half of the first year, continues through to graduation, and is a major component of integrative consulting. It is a consulting exercise addressing a real business problem or opportunity, for either the employing firm or for another organization. Participants may elect to complete projects individually, or in small groups, and the projects are closely supervised by qualified faculty and a senior representative of the business in question. At the conclusion of the project, the consulting participant(s) present their work, research, analysis and conclusions. Frequently the presentation of the Master Project in the company of (senior members of) the employer gives those colleagues the opportunity to experience how their colleague has evolved and mastered the language and use of business disciplines during the Executive MBA studies.

Titles Of Some Recent In-Company Consulting Projects

- Creating and Implementing a Strategy Map with an Integrated Balanced Scorecard

→ Antwerp’s New Art Center: a Business Plan

→ How a Performing Activity Based Costing System Could Contribute to Build Sustainable Business

→ How to Shape the Pharmaceutical Manufacturing Plant of the Future

→ Improving Performance in a very Demanding Operations, Logistics and Supply Chain Business

→ Institutionalizing Refinery Training

→ The Impact of the Injection Interval of Injectable Drugs on their Expected Business Value

→ Strategies for the Use of IT Appliances to their
- Multi-Brand Reseller Network

→ Taking over the Distribution of Commercial Ovens in Belgium: A Recipe for Success?

→ Framework for Driving Sustainable Excellence from a General Management Position

→ Valuation Model for IT Start-Ups

→ A Business/IT Alignment Framework for Small and Medium Sized Companies

→ How to Create and Develop a Start-up which Aims to Build Web-based Coaching Tool?

→ Critical Success Factors Influencing Workplace Flexibility

→ Secular Growth Through Business Repositioning: From Theory to Practice



“During my Master Consulting Project I learned and began to understand so many things about current debates in our industry and how they were influencing and challenging not only my own organization but also about the current activities and challenges facing other companies.”

– Martin H.

State-of-the-art Core Modules

Analyzing, Strategizing and Leading Business. Applying your knowledge.

Year 1	oct	Understanding business : → Managerial Economics → Finance for Managers → Marketing Management 1 and 2 → Human Resources Management → Operations and Supply Chain Management	Leading business & International business Leading business → Self-Leadership → Leadership → Organizational Leadership International business → International Business Negotiations → Global Strategic Challenges: <ul style="list-style-type: none">• Sun Yat Sen University - Guangzhou• Joint Virtual Module• MIT - Boston• PBS - Porto	Application: The Master Project → Business Consulting & Research Methods → Business Planning → Implementation
	nov			
	dec			
	jan 2022			
	feb			
	mar			
	apr			
	may			
	jun			
	jul			
	aug			
▼				
Year 2	sep	Strategizing Business → Strategy → Strategic Business Drivers → Business law & ethics		
	oct			
	nov			
	dec			
	jan 2023			
	feb			
	mar			
	apr			
	may			
	jun			

Creating an entrepreneurial mind – The entrepreneurial and innovation project

Designed to promote innovation and to put new skills developed in the classroom into practice, the Entrepreneurial and Innovation Project (EIP) enables participants to test their entrepreneurial ideas. Developed with ESSCA, this project will offer participants the opportunity to relate to Station F, the world's largest startup facility.

Under the expert coaching of lead faculty Prof. Dr. Orsolya Sadik-Rozsnyai, creator of the Creative Box MOOC: a free online training on creativity and innovation, this project will sharpen your entrepreneurial mindset.

An immersive visit to Station F - the world's largest startup facility, will further enhance your learning through business games with leading experts.

Station F has its name derived from a former rail freight depot called La Halle Freyssinet, which was remodeled into the present-day Station F. The facility expands over 34 000 square meters and houses around 1 000 startups. Station F's partners include: Facebook, LVMH, Google Microsoft among other big names.



Small class size - allowing personal attention and easy access to faculty

On average we aim for 30 to 35 qualified ambitious participants for our Executive MBA each academic year. By keeping the group small, we can provide an individual, personalized level of service to each participant.

A small group size also enables us to keep a close, well-informed view on the quality of academic and practical input, as well as individual participation and progress levels, in the program.

Yearly choice of Innovative management topics

“I think it is good to be able to meet with other EMBA students from Europe, the USA and Asia. I like the program primarily because it forces my brain to work and that seems to speed up my life! It is exactly what I was looking for.”

— Pavel I.



A Deepening your creativity and curiosity
On top of the solid general management education, we offer you modules with emerging issues and open compelling subjects for further exploration. Each year, together with our alumni and current participants, we elect the most relevant management topics and turn those into a day of inspiration sessions with international faculty. These Stimulating Electives series are optional, unassessed, subjects which are delivered to the combined alumni and current students.

The elective options offered to current participants and EMBA alumni in 2020 included:

Business as Usual is at a Dead End!	→ Thomas Leysen
Leading Digitalization, Big Data, Data Analytics, Machine Learning and Artificial Intelligence	→ Prof. Dr. Bart Cambré, Prof. Dr. Steven Poelmans, Mohamed Chaara
Digital Innovation in High-Risk Environments	→ Erwin Verstraelen
Cross Industry Innovation and Creativity	→ Ramon Vullings
Show Me The Numbers, Some Street-Smart Do's and Don'ts of Presenting to Boards and C-level Management	→ Dr. Goran Milenković
Let's Grow Together: How Corporates can Engage with Disruptive Start-Ups and Scale-Ups	→ Prof. dr. Robin De Cock
How to Value Mergers and Acquisitions in Family Business	→ Prof. dr. Rik Van Meirhaeghe
Effective Dispute Resolution as a Value Driver for Businesses	→ Georges Hanot
People Working in the Gig Economy - The Future of Work	→ Prof. Dr. Ans De Vos
Without Trust, No Cooperation, Working in an Intercultural Environment	→ Dr. Banu Golesorkhi
Earning More Money by Setting the Right Price!	→ Pol Vanaerde
How to Put the Customer First in the Digital Age	→ Prof. Dr. Luis Huete
The Story of WeChat, China's Super App	→ Matthew Brennan
Reinventing the Aircraft and the Ship, Preparing for the Future	→ Hedi Grati
Should I fire my marketing department and hire a growth hacking team?	→ Philippe Deben
Nudging	→ Fran Bambust

B Connecting with AMS alumni into a real business network
The electives have evolved into a real networking opportunity for current students and AMS executive alumni. Inspiring sessions by top speakers from all over the world are combined with a networking game allowing all participants to get to know each other and explore business opportunities within the AMS alumni network.

“The Executive MBA program at AMS is best seen as a process of genuine personal change. This development path is very thought-provoking, demanding, and ultimately, professionally enriching. The awareness of my own substantial change occurred unexpectedly as I suddenly realized how far I had progressed in the first year. I really appreciate my professional performance evolution, and that strengthens my career ambition. In my view, that is an outcome of three main factors:

1. Top quality course design and content
2. immeasurable group interaction and
3. Of course the Personal Development Program that enriches the learning process and the ultimate development of the participants.”

— Katya G.



High ranked and accredited

A The Financial Times Ranking

Both the Executive MBA and the other Executive Masters of Antwerp Management School regularly feature in international rankings. They are frequently in the top for specific ranking criteria.

While the methodology of the Financial Times has limited relevance to personal or leadership skills development, areas where the Antwerp EMBA excels, it does provide good analysis of some important aspects of MBA education. The ranking is the result of AMS' focus on the international and social aspect of its curriculum.

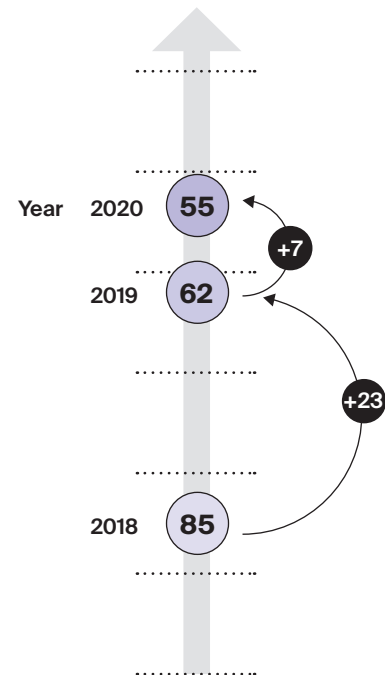
Some of the highlights of the most recent Financial Times rankings:

- Fast climber: 30 places up in the past 3 years (from rank #85 to #55)
- Average salary increase after graduation 52%
- N°21 in the world for the extent of its international content in the program
- N°21 in the world for Corporate Social Responsibility.

The Antwerp Executive MBA, in combination with the ESSCA experience, offers an excellent preparation for a successful career as an entrepreneur or in a corporate environment.

Financial Times Rankings of Global EMBA Programs 2020

AMS EMBA Rank Worldwide



Rank Worldwide

International Aspects of our EMBA:

For international course experience...N°21

For international student mix..... N°22

For international faculty..... N°24

Sustainable transformation in our EMBA:

For Corporate Social Responsibility ...N°16



B International recognition by the most important accreditation bodies

Within management education, a number of quality assurance processes have been developed to independently verify the quality of a school's activities and ensure that reliable standards exist to guarantee that each school is operating at an acceptable level of performance. While media-based ranking is useful, accreditations are recognition tools that are managed by organizations specifically created to assess quality for the general public.

In business education, it has become customary to acquire at least three separate quality labels from accreditation bodies, which are themselves usually linked, originally, to a particular geographic area. ESSCA is triple crown accredited.

The accreditation bodies awarding accreditation to the AMS Executive MBA are:



AACSB: The U.S.-based quality control certification for entire business schools, beyond just the programs themselves. This accreditation was renewed in 2015 for 5 years.



AMBA: The Association of MBAs, originating in the UK, specializes in quality control processes for MBA and EMBA programs worldwide. AMS renewed this accreditation in 2015 for 5 years.



EQUIS: EQUIS accreditation is a comprehensive institutional accreditation system for business and management schools. It is acknowledged worldwide by potential students, faculty, employers, corporate clients and the media.

Strong partnerships

The close partnership between ESSCA school of management, IBS (a partner for more than 20 years in Russia) and AMS (a school with more than 60 years of experience in EMBA education) makes the program a reference in the international market.

We’ve chosen to work together, because we share the same values and mindset. We don’t claim to know it all, but we cultivate an open mind culture within our programs, giving students the tools to understand the world. Working with faculty from all over the world, sharing knowledge and insights, as well as creating a diverse group of participants with different perspectives – All of which serve to enrich their learning experience.

We believe in a higher purpose for executive education; that of creating a positive impact on society (reflected by our new ranking by the World Economic Forum in Davos, in January 2020).



A IBS Moscow
Since its inception, Institute of Business Studies (IBS-Moscow) within RANEPA has been a leader in the Russian business education market. IBS-Moscow is a collegiate business school operating on RANEPA's premises in Moscow. IBS-Moscow was founded in 1988 within the Moscow State University of International Relations, nationally known for strong international expertise. In 1994, IBS-Moscow transferred to RANEPA and became its homogeneous structural unit.

A combination of the international expertise of the Moscow State University of International Relations and RANEPA's rich experience in preparing capable managers and executives has contributed to the broad recognition of IBS-Moscow in Russia and CIS countries. As a collegiate business school and RANEPA's structural unit, IBS has access to the human and material resources required to ensure the high quality of our learning programs.

IBS Mission Statement
IBS-Moscow educates and forms the new generation of the socially-responsible, entrepreneurial and managerial elite of Russia, and advances Russian business education.

Rankings & accreditations
All IBS EMBA and MBA programs are internationally accredited by AMBA International and National Accreditation Council for Management and Business education (NACBME), and are at top positions in business school rankings.
Eduniversal Ranking: 2011-2019. Russian national business school rankings: 2012-2019. 181 IBS graduates and faculty are included in the “ТОП-1000 Russian managers” list. In the internal RANEPA rating, IBS is in the top group of RANEPA business schools, and its EMBA and MBA programs have the highest rating of 6 stars.



B Antwerp Management School - EMBA
The AMS EMBA represents everything the city of Antwerp stands for: Innovation, a dynamic and enterprising character and a perfect international environment to guide you towards reaching your full potential and becoming a successful global leader with a 21st century world view.

All the important ecosystems are at our fingertips; The port, the logistics and industrial area and the entrepreneurial and creative community. Thanks to our stunning Central Station, chosen by Newsweek as the 4th most beautiful train station in the world, you can reach exciting European cities within a few hours! Antwerp, only 35' from Brussels, is in the heart of Europe.

AMS Mission Statement
Antwerp Management School is an international business school that helps creating sustainable value by building a global community, and ensuring students master the arts of decision-making and people leadership. To accomplish this mission, AMS delivers state-of-the-art management tactics in both business and organizational contexts. This is the fundamental basis on which we anchor our three value pillars: Self-Awareness, Global Perspective and Societal Consciousness – All of which we believe are necessary qualities of a Global Citizen.

ESSCA, your home in Paris

A ESSCA Paris campus

Located on the banks of the River Seine, west of Paris, this area is a major economic center in the Paris region, employing 100,000 people and home to many corporate head offices. The school is served by a variety of public transport (metro, bus and tram) making access to the center of Paris and the rest of the area easier.

Besides educating young people in years 1-5 and corporate leaders in the executive program, another goal of the Paris campus is to promote research and specific study projects, allow for the continued development of the School's international profile by significantly increasing its capacity to accommodate students from around the world, and add to its educational programs, particularly in the field of Executive Education.

B Continuous training to progress or retrain.

ESSCA is a Grande Ecole, offering adult continuing education in management. We offer programs that allow employees to progress and companies to train them instead. Adult training also creates the possibility and facilitates the retraining of job-seekers and people wishing to change professions.

Our vision: to develop the potential of each individual

You wish to develop the skills of your employees, to improve the overall performance of your company. Like you, we are convinced that competence is a source of professional development as well as personal and collective success.

For 40 years, we have been creating and delivering adult continuing education programs, driven by the desire to develop each individual's potential. The trust that more and more professionals place in us reinforces our approach, which is centered on the specific needs of each client.

Key figures:

6 campuses in France and **2 abroad**

277 partner universities in **55** countries

6,000 full-and part-time students

140 full-time faculty

410 adjunct and part-time faculty or international experts

3 institutes: EU-ASIA Institute, Digital Marketing Institute, and Institute for Advanced Pedagogy

2,500 corporate partners

16,000 alumni worldwide



Antwerp Management School has 24,000 registered alumni in over 85 countries.

Specific services are continuously being developed for EMBA alumni including:

- The executive Electives - annual refresher events to keep your knowledge level up to date.
- Social events such as the Zombie War Game to encourage the communal atmosphere developed during studies.
- Opportunities to join future international modules – at MIT (USA), Sun Yat Sen (China) and others.
- Participation in Master Consulting Projects through mentoring, tutoring or project promotion.
- Experience Exchange events which are devoted to single subject discussions and problem solving.

In addition, the wider AMS Alumni activities, both social and professional events are available to the EMBA alumni.



Admission Requirements & Process

Antwerp Management School provides a straightforward yet thorough application and admission process. It will help you determine how you can get the most out of the Executive MBA and gives us better insight into who you are and how your profile will fit into the select group of EMBA students.

Admission Requirements

- Academic requirements: master's or bachelor's level degree and thorough working knowledge of English (all courses and communications are in English)
- Professional requirements: minimum 5 years of work experience.
- Personal requirements: support and encouragement from your family, friends and employer for the time and space needed; on average 8 to 10 hours' work on top of the modules.

Your employer also plays an important role, as they will need to understand that every third Friday is reserved for classes. We can assist you in explaining to your employer how your EMBA is a long-term investment that will also benefit them.

Application procedure

- Apply online at www.antwerpmanagementschool.be/EMBA
- You could be asked to do online tests which will assess your numerical ability, deductive reasoning and inductive reasoning.*
- Complete online tests – 40'
- Admission interview – 45' admission interview conducted either in person or by video call.
- Decision on admission given withing one week
- Offer of admission via e-mail.
- Accept offer by clicking on the included registration link
- START your wonderful EMBA journey

The offer is normally valid for one month, after which the candidate must request a renewal, which is only granted at the discretion of the Program Admissions Committee. Applications are treated on a first come, first served basis until the cohort participant maximum has been reached. A waiting list will then be opened for additional candidates.

(* If candidates prefer, they may take the GMAT or GRE exams and submit the scores for review.)



Fees and how to finance them

An EMBA is an investment in a solid future. Investing in the AMS EMBA at ESSCA can be one of the most valuable decisions of your life. Because we know how much impact this decision will have, a payment plan and several discount options are available to help with your funding.

Standard tuition fee

- € 43.400
- Incl. all materials and books
- Incl. all residential and hotel costs and most meals when travelling
- Excl. cost of flights and individual visa fees

Optional All-in tuition fee

In some situations, participants may prefer all-inclusive rates (including flights costs). This can be arranged; please ask for details.

Payment plan

- The tuition fee is to be paid as follows: 60% before the start of the program and 40% in April of the 2nd calendar year.

On request we offer individual payment plans.

Reductions

Reductions may be available for members of the following groups, with the aim of encouraging increased representation in the Executive MBA and in the world of management in general:

- Public sector employees
- Non-profit sector employees
- Citizens of less-developed countries

Please contact us if one of these categories applies.



Not decided yet?

Find out more about our EMBA without any commitment

- Read our brochure
- Attend an information session (each month once in Antwerp, once at an alumni’s company)
- Arrange a personal or Skype discussion with Jeroen Martens, program director
- Get in touch with a current student or EMBA graduate to know how they experienced the program
- Attend a real class (after appointment)
- Send in your CV for an informal review, we will guide you from there.

Contact us



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