

AMC



Executive MBA 2021 – 2023

03 27 2021

**Jean-Luc Merceron - ESSCA Director of
Corporate Relations & Executive Education**

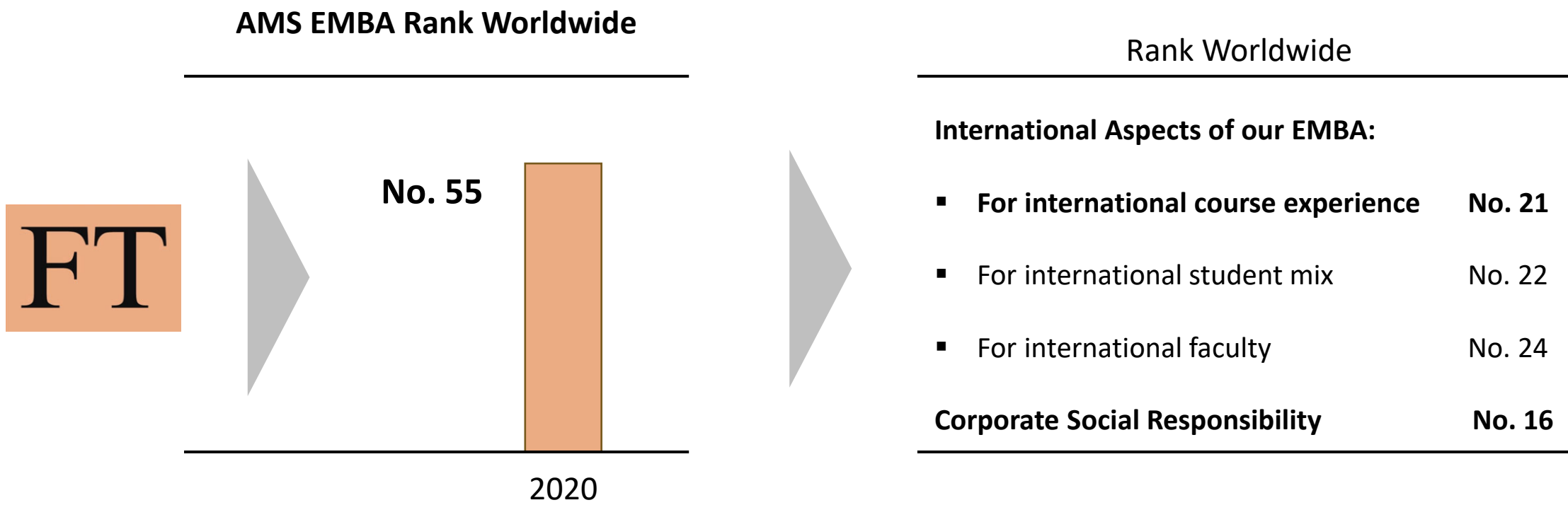
Guy Champagne - ESSCA MBA Director

Antwerp Management School

Antwerp Management School - ESSCA School of Management internationally ranked and accredited business schools



Financial Times Rankings of Global EMBA Programs 2020



Sustainable Transformation

ESSCA and AMS share the same values:

- > an open mindset
- > an international mindset
- > societal consciousness



World Economic Forum Davos

Drivers of the EMBA design/curriculum

Shared values of ESSCA, AMS and IBS

- Personal development
- International mindset
- Sustainability and societal consciousness

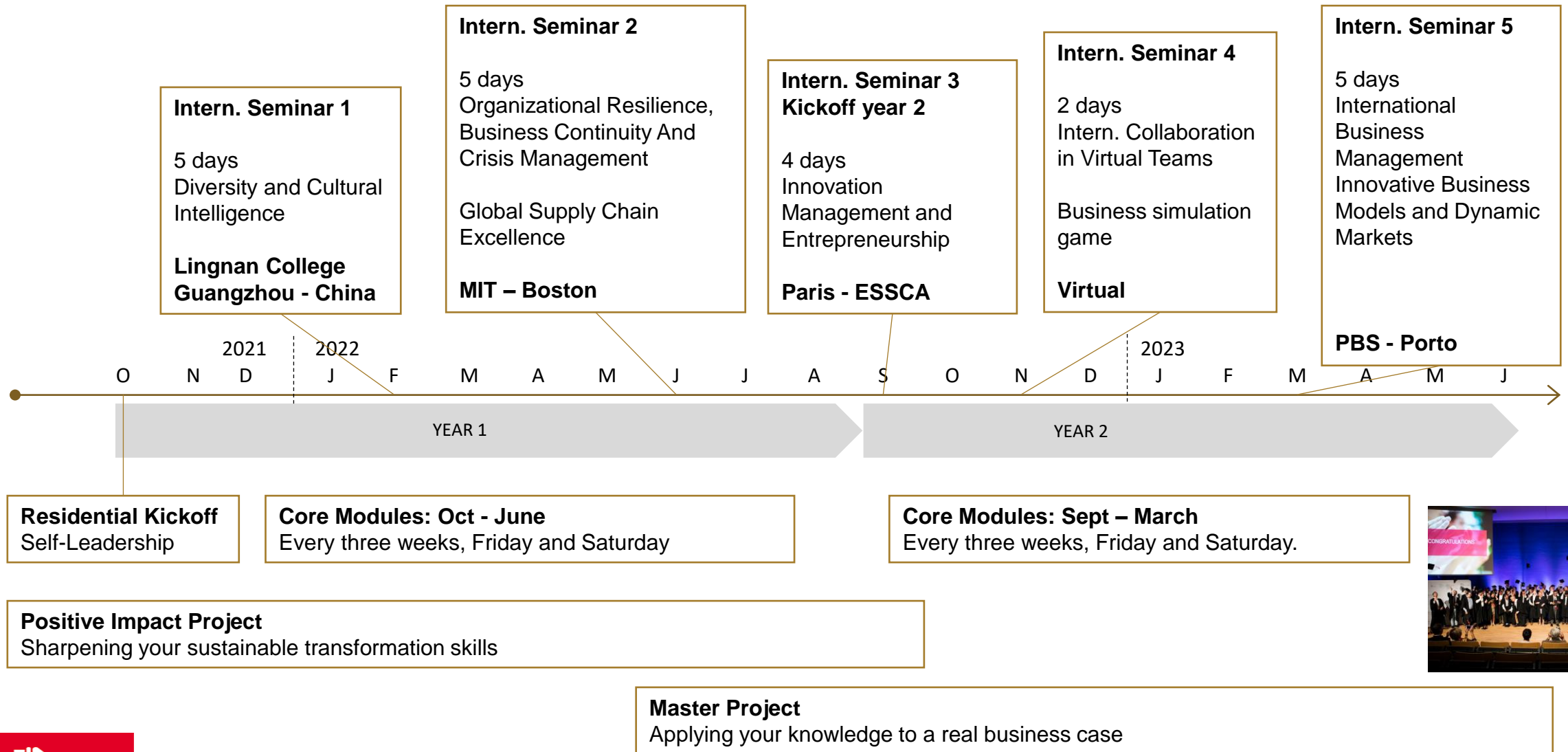
Giving you the confidence and capacity to make decisions and lead people and organizations

Business reality:

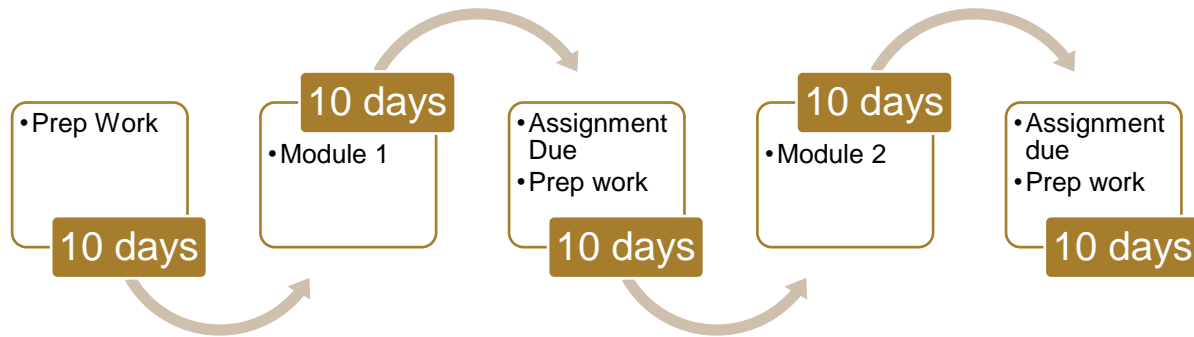
- Volatility – change – dynamics
- Resilience – renewal – change

Giving you the tools to understand and to act in a challenging business context

EMBA Overview



How do we make it manageable?



International and residential modules:

- One group, one hotel, one program
- Total immersion

Core Modules

- Every three weeks Friday & Saturday
- 8h30 – 18h30
- Including breakfast and lunch
- At our campus



How do we make it manageable?

Learning Experience

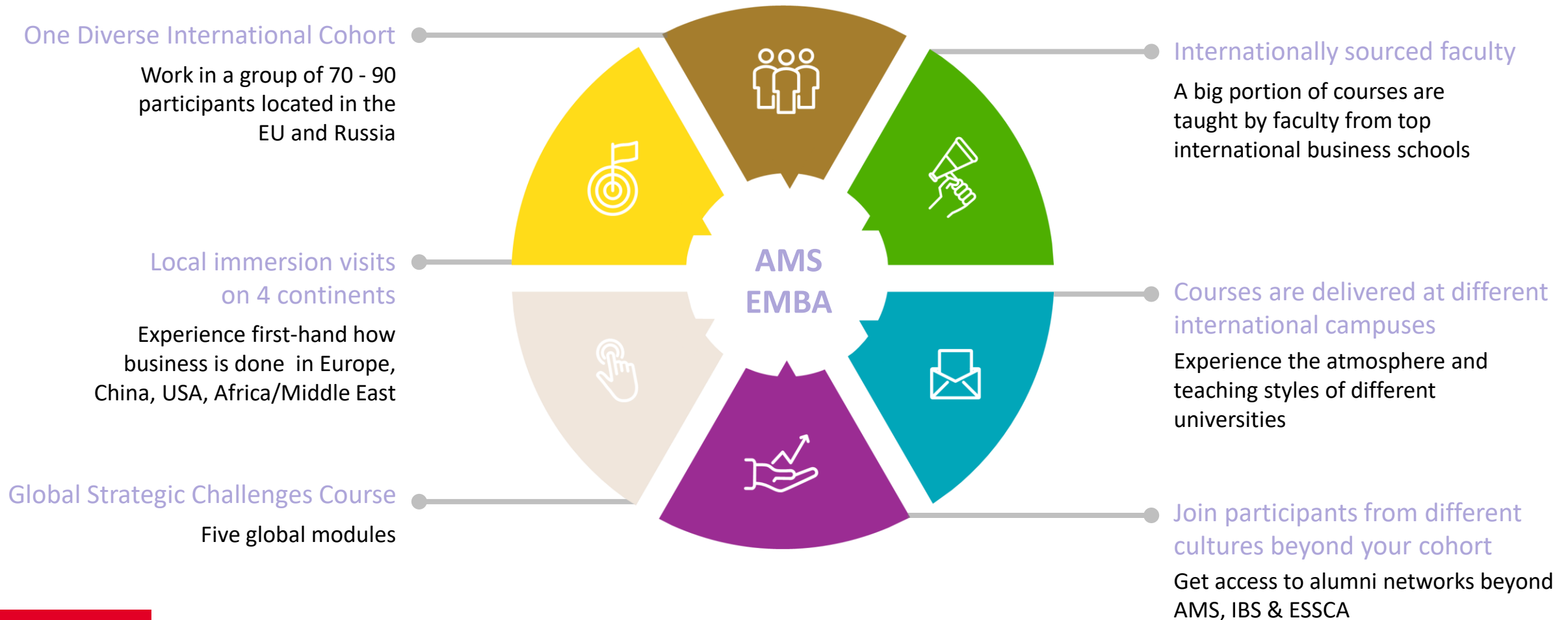
- Expertise Sharing & Actual Business Application
- Through discussions, cases, break out group sessions, presentations, assignments
- Coached by international faculty with academic and business experience

Individual support

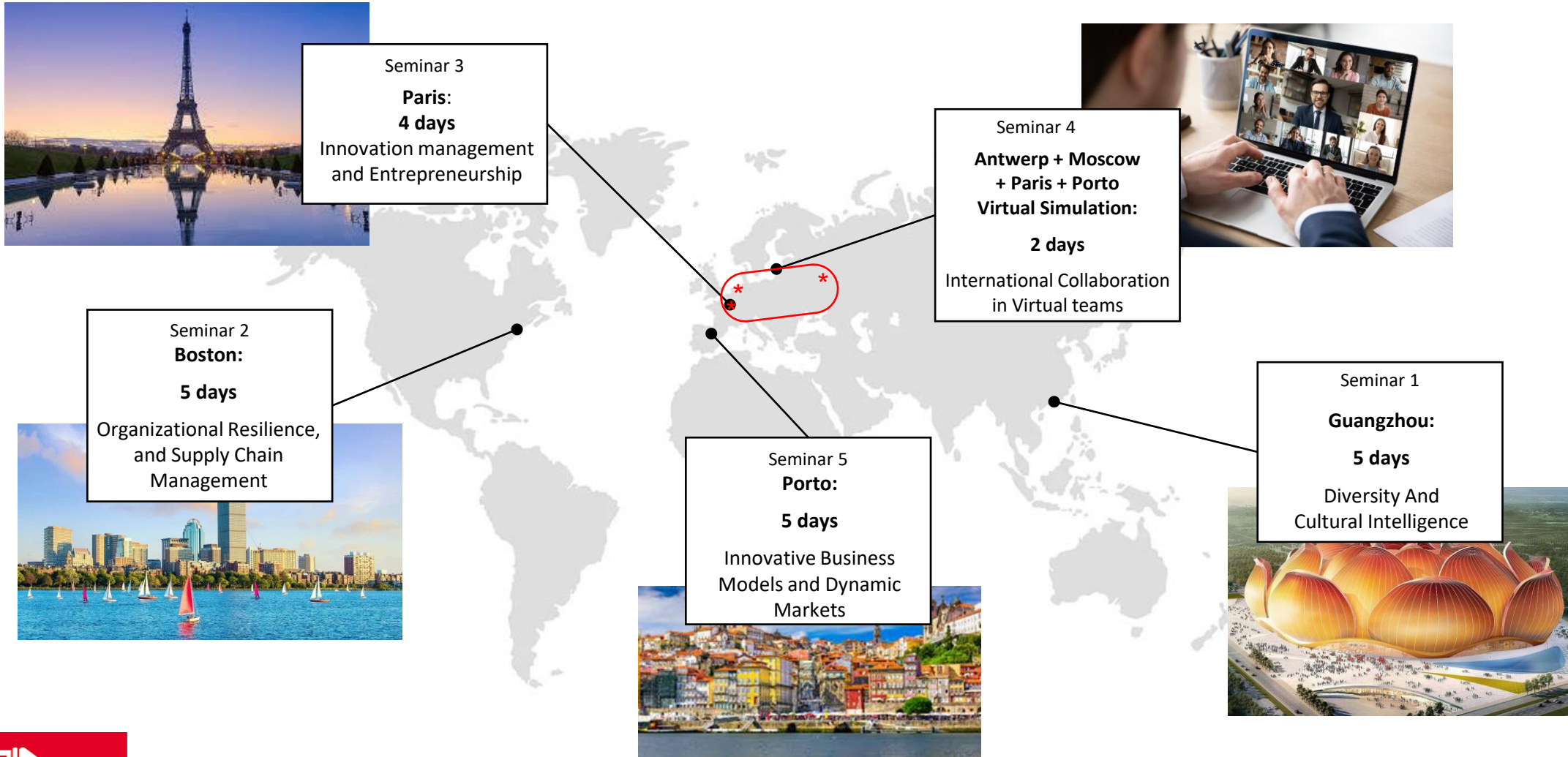
- Small class size / supportive atmosphere
- Dedicated team



International aspects of your EMBA are more than just a few international trips



Global Strategic Challenges: A Global Learning Experience



A unique personal development track

Individual learning

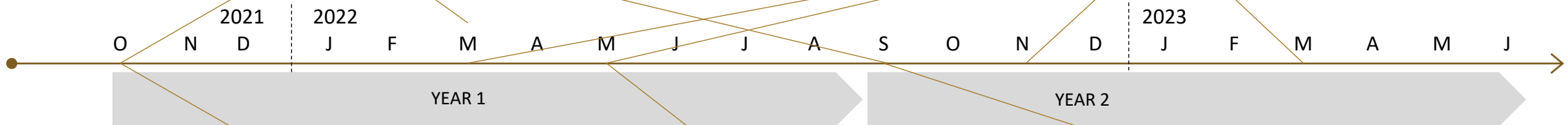
Individual Assessments:

- The NeuroTrainingLab (x2)
- KLIO CS
- 360° ELA
- ...



Individual Coaching:

- Morten Lindh
 - Carolyn Metcalfe
- 4 extra individual coaching sessions



Group learning

Self-Leadership

- Kickoff
- Knowing yourself
- Knowing your group

Team Leadership

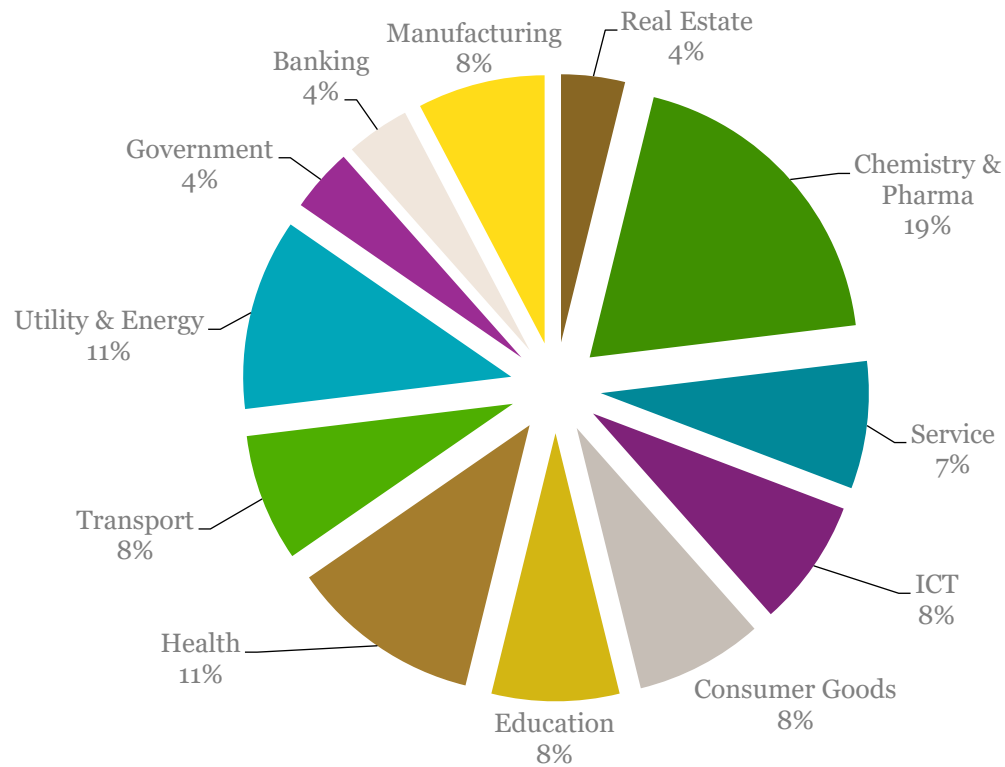
- Leadership styles
- Leading people
- Giving and receiving feedback

Organizational Leadership

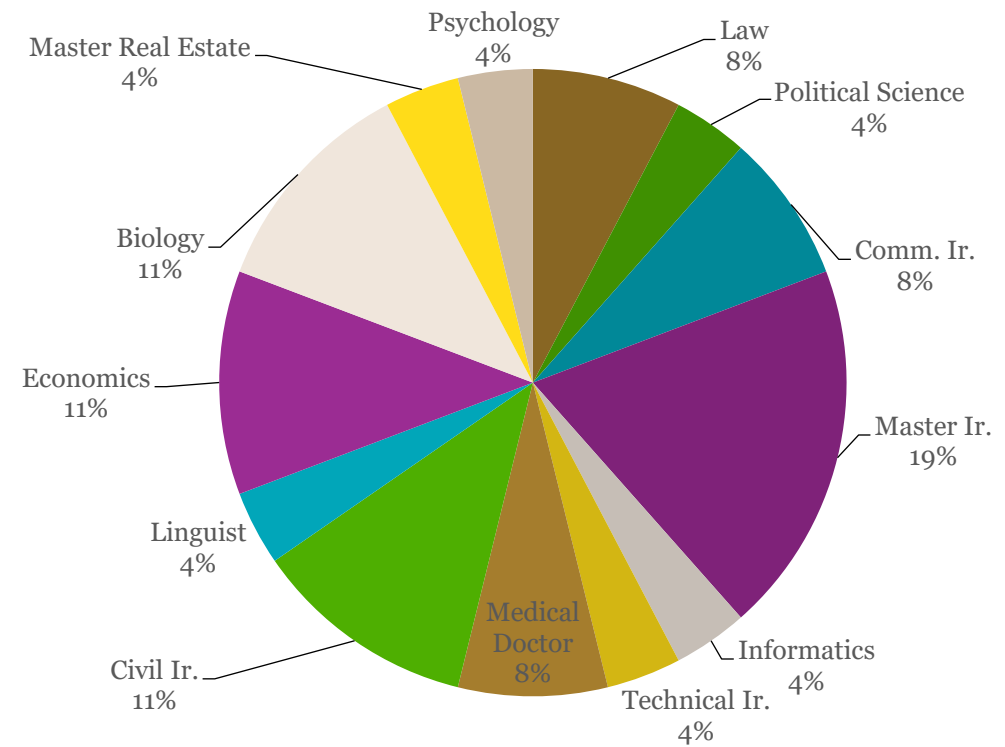
- Kickoff
- Change management
- Leading and managing organizations

A select group of classmates

Industrial Background



Academic Background



State-of-the-art: Our Core Modules



Management Fundamentals:

Managerial Economics

- Micro Economics
- Macro Economics

Finance for Managers:

- Financial Accounting
- Corporate Finance 1 and 2
- Integrated Performance Management

Marketing Management 1 and 2

Human Resources Management

Operations and Supply Chain Management

Management Strategy

Strategy

- Strategic Management
- Business Leadership

Strategic Business Drivers

- Innovation Management
- IT and Big Data as a strategic business driver
- Disruptive Technologies

Business law & ethics

Application: The Master Project

- Business Consulting & Research Methods
- Business Planning
- Implementation

State-of-the-art Management Knowledge

International Faculty

- **Academic career**
Master, PhD or DBA, professorship
- **International experience**
in terms of education, projects, research, and career
- **Publications**
practice-based research such as HBR, business cases, management books
- **Business experience**
consulting, business career, projects, advisory boards
- **Expertise in executive education**
executive programs, company tailored, consultancy



Faculty and their origin / Institutions

Christoph Van der Elst: Tias NL

Goran Milenkovic: AMS SRB

Ben Podevyn: AMS BE

Michael Dickmann: Cranfield UK

Carla Koen: Tias NL

Sophie Hoozée: AMS BE

Dominique Rouzies: HEC Paris F

Steven De Haes: AMS BE

Joe Nellis: Cranfield UK

Wayne Visser: AMS / Cambridge SA

Gachoucha Kretz HEC Paris F

John Glen: Cranfield UK

Patrick Rottiers: Auckland NZ

Morten Lindh: AMS SW

Carolyn Metcalfe: AMS UK

Eamonn Walsh: Smurfit IRL

Jim Rice: MIT USA

Koen Vandenbempt: UA BE

Janick Fierens: BE

Patrick Gibbons: Smurfit IR

Steven Poelmans: AMS BE

All faculty come from FT ranked EMBA programs: AMS, HEC Paris, Cranfield, Monash and Smurfit

The Positive Impact Project

A continuous project, where time investment and teaching is spread over the entire first academic year.



Objectives:

- Raising Awareness:

- understand how organizations can have the highest positive impact on society. Learning about specific societal challenges a sustainability (ESG: environment, social, governance) perspective.
- understanding of the hybridization of organizations; profit-oriented vs impact- or mission-oriented organizations.

- Growing as a person:

- through the experience you learn to change your perspective, personal and professional behaviors and work environment to have a more positive impact on society.

What will you do?

- Work with a Social enterprise Cross-sector partnership (business-NGO or business-government)
- 50% of your time as a volunteer, hands on, and 50% of your time using your management skills to suggest business ideas as well as reflecting on how their learning experience could influence your organization.

The Master Project – Your capstone integrative assignment

Objective: Demonstration of the knowledge and capabilities of a general manager worthy of being awarded the EMBA degree.

- **Show that you mastered insight in several functional areas.**
- **Practical application to a real-life situation**
 - not an extensive academic work about a theoretical problem
 - the real-life application of acquired knowledge and skills to a real-life business problem, situation and/or broad topic
- **Team effort by default as nearly all management problems are solved in teams:**
 - Participants freely form collaborative teams typically consisting of 3-4 members, all working on the same problem and submitting a single master project report.
 - Recommended that teams combine diverse professional backgrounds, experiences, expertise and academic competencies
 - Possibility to do an individual project if tied to your company's support for your project.
- **A guided journey that lasts 15 months. It starts in March of AY 1 and is concluded with the submission of a master project report that is presented and defended in front of a jury, made up of faculty involved in the program.**

AMSC



ESSCA

SCHOOL OF MANAGEMENT

Part-time EMBA
Shape your own future

Contact us: **emba@essca.fr**

Fees: 43.400 €
Possibilité de Bourses

Kick off: 17 November

Antwerp Management School